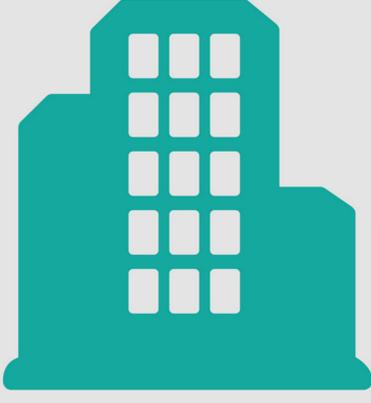


NATIONAL RESEARCH STUDY



Implementations of & Solutions for Closed Captioning in US Institutions of Higher Education

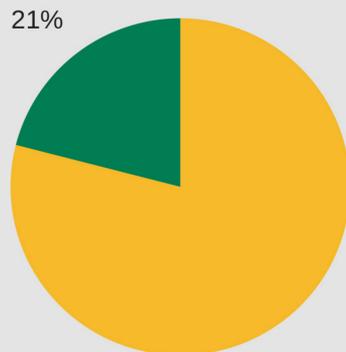


87%

of institutions add closed captions to at least some videos

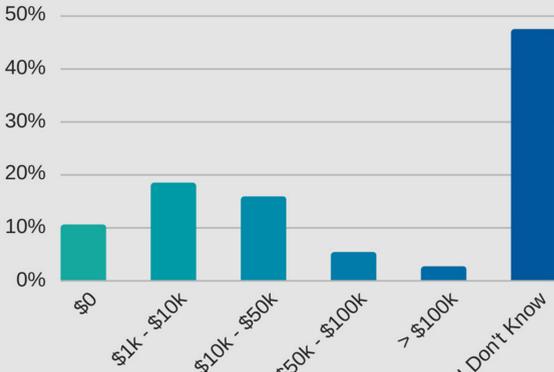
79%

of institutions think they are *only partially* meeting the legal requirements for captioning



79%

What is your budget for captioning?



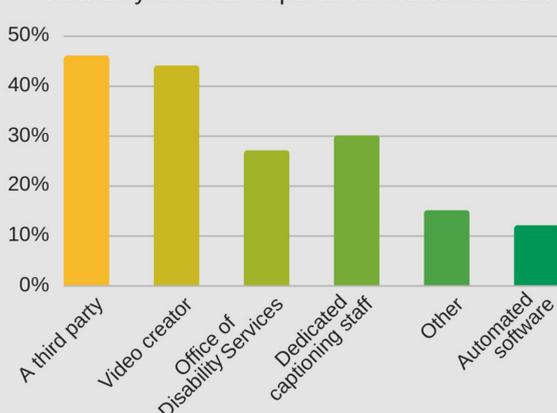
16%

of institutions reported having a captioning budget between \$10k and \$50k

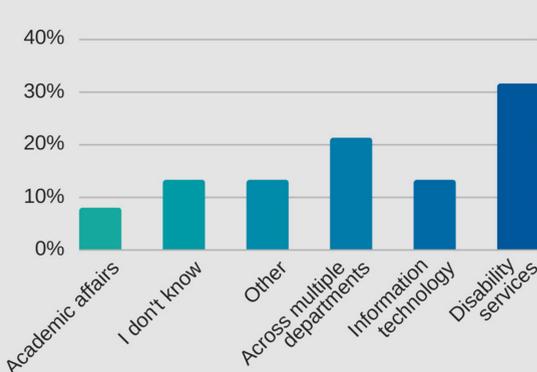
46%

of institutions use a third party to create captions for online courses

How do you create captions for online courses?



Where is the budget for captioning housed?

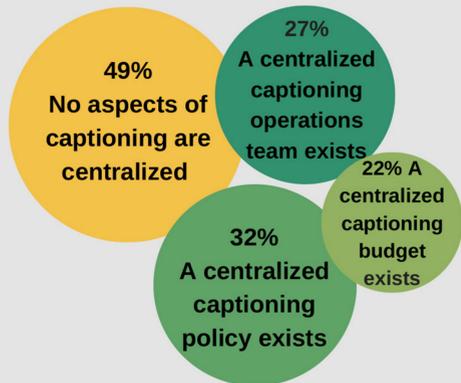


32%

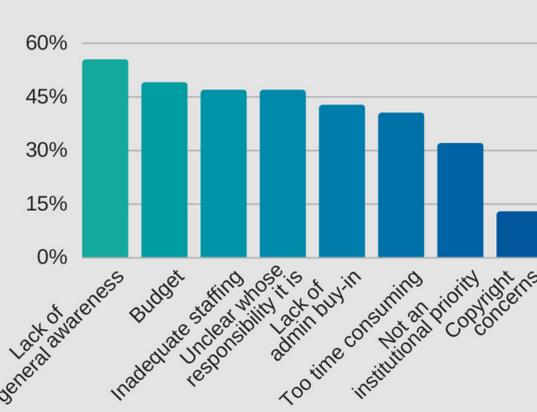
of institutions said the captioning budget is housed in a disability services office

27%

of institutions have a centralized operations team for captioning



Why are institutions *not* captioning?



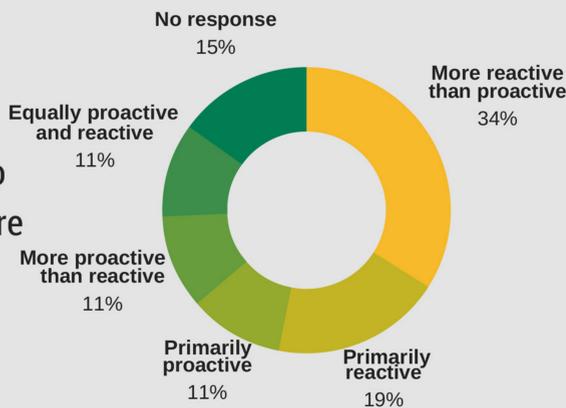
THE #1

barrier to captioning is lack of general awareness

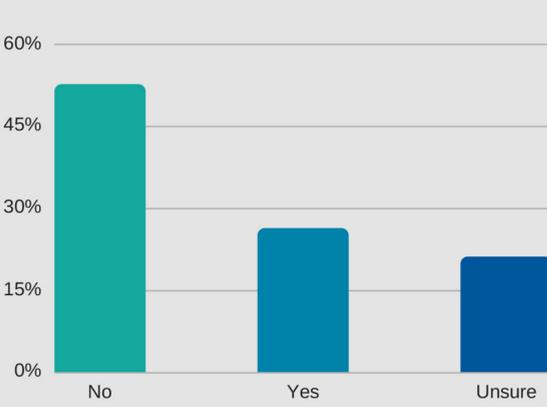
53%

of institutions said their approach to captioning is primarily *reactive* or more reactive than proactive

Are captioning efforts proactive or reactive?



Do you monitor caption compliance?



26%

of institutions monitor captioning compliance